

Fourth internal interview of alumni
Deggendorf
University of Applied Sciences

International Management
Bachelor

Year of Graduation 2009
Conducted by the Career Service
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I. General Information

Out of the 37 graduates of International Management, who were given a survey, 17 responded. Of these, ten were female (58.8 %) and seven male (41.2 %).

This corresponds to a return ratio of approximately 46.0 %.

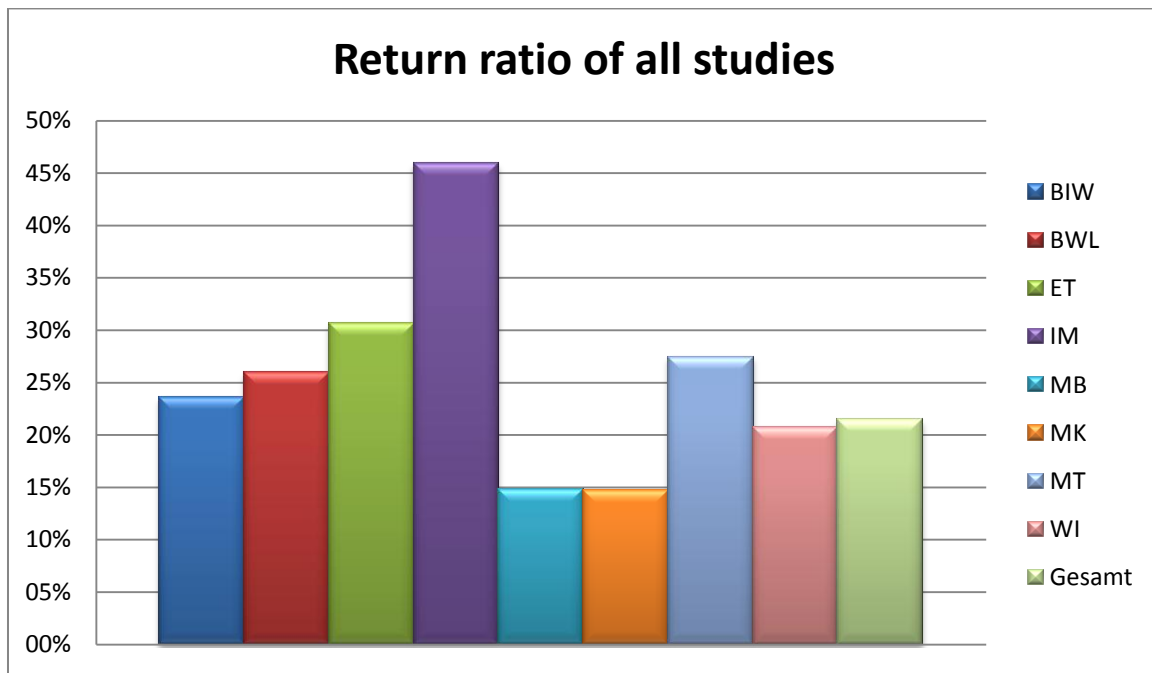


chart 1

16 (94.1 %) have a Bachelor degree and one (5.9 %) has a Master degree.

Main focus:

total number:

Cross cultural Management	1
Sales	1
Project and Event Management	1
Economics	1
Finance	1
International Management	3
Not applicable	9

1. „How would you assess the value of your course of studies with regard to your actual employment, from 1) inevitable to 5) dispensable?“

Valuation according to the German grading system (grades 1 to 6).

Grade:	total number:
1	4
2	8
3	3
4	2

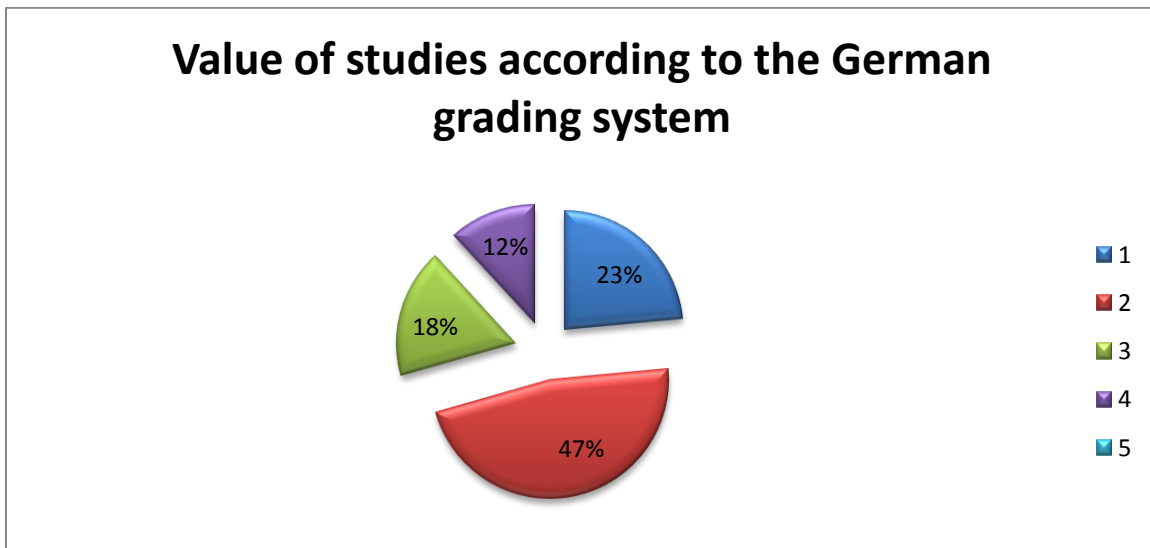


chart 2

On average, the benefits of the studies of International Management are rated with a grade of 2.2. The average of the benefits of all programs at the university is 1.9.

2. „Which courses were of capital importance for your actual employment?“

Please find below a complete list of all answers. Multiple answers were permitted.

course:	total number:
Finance	4
Project management	3
International marketing	3
Accounting	2

Cross Culture Management	2
Teambuilding	2
Soft Skills	2
Economic	2
Strategic planning	1

3. „From your actual point of view which module/subject did you miss during your scholastics?“

Please find below a complete list of all answers [multiple answers possible].

course:	total number:
Distribution and Sales	2
Project management	2
Controlling	2
Capital Market	1
Labor Law	1
Teambuilding	1
Presentation techniques	1
International Logistic	1
Strategic Marketing	1
Brand communication	1
Personal Management	1
Accounting	1
Controlling and Finance	1
Political development	1

4. „Where do you think is room for improvement concerning your studies?“

Please find below a complete list of all answers [multiple answers possible].

topics:	total number:
more guest lecturers from companies	2
Controlling lecture	2
more sophisticated tests	2
Finance	1
Logistics lecture	1
PowerPoint launch event	1
Project management	1
Quality throughout the whole program	1
More practical exercises	1
Practice in procurement and distribution	1
General basic theories and Advanced Courses	1

5. „Where did you do your internships during your studies?“

company:	sector:
IBM Kreditbank Deutschland GmbH	financial, credit department
Nomadas Ltda.	Marketing
Segway Germany	Sales / Marketing
Bosch Texroth	personnel department
Krono Ukraine	Logistic
SBAC London	market research
Broomfield Event Center	Marketing
Sun Microsystems	Controlling Department
Potentialpark	Marketing and sales
Augur Capital Group	distribution
Hans Seidel Stiftung	
KPMG	accounting

Sales inc.	Marketing
Siemens	sales
Beck 's Silk Plant Company	management
Fonds Consult	development
Fasano Associates	
MTU Friedrichshafen GmbH	sales

6. What kind of international experiences did you gain?

[multiple answers possible]



chart 3

All of the candidates were able to gain international experience. This is part of their curriculum.

II. Questions 7 – 11 were only answered by alumni who do / have done a master´s degree, even if it was not in Deggendorf!

A total of ten of the graduates have answered these questions, of which seven were female and three male.

7. „Which master did you chose?“

Focus:	total number:
Strategic and International Management	3
Finance and accounting	2
International Marketing	2
MBA in International Business	1
Psychology in work and education	1
Energy policy	1

8. „At what university/institution are you studying/did you study your master program?“

University:	total number:
University of Applied Science Deggendorf, UNIFOR Brazil	2
Wirtschaftsuniversität Krakau, Polen	1
Edinburgh Napier University	1
OHM Hochschule Nürnberg	1
Hochschule München	1
Hogeschool-Universiteit Brussel	1
LMU München	1
Hochschule Deggendorf	1
University of Exeter in UK	1

9. When are you graduating/did you graduate?"

This question was not answered.

10. „How did you learn about this master?"

[multiple answers possible]

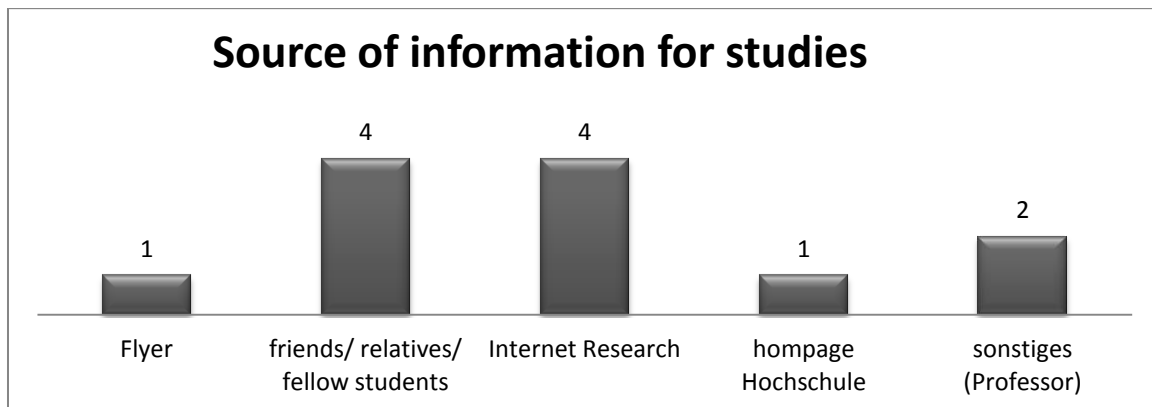


chart 4

Most of the students were given information on your selected master degree program on your own research or as advice from friends.

11. „What kind of additional value are you expecting?"

[multiple answers possible]

Expectation:	total number:
More chances on the job market	9
More salary	7
Enlarge knowledge	7
Professional orientation/specialization	5
Find a more challenging job	4
Reasonable get through the crisis	2
Delay working life	2
Else (qualification for PHD)	1

The majority of the alumni want to improve their chances on the labor market.

III: Questions 12 – 18 are addressed to students who have a job after graduation.

Seven of the respondents indicated the highest degree as a Bachelor, the remaining ten Master.

12. „Where are you working now?“

Company:	division:	sector:
UBS, Polen	equity research	Finance
Procter & Gamble	assistant Brand Manager	Customer
Tesla Motors GmbH	Sales	Automotive
Lindner Group	assistant	building
Hochschule Deggendorf	Student Consulting	University
UniCredit Bank AG	Financial management	Banking
IBM Poland	Project management	Information
Flad & Flad Communications	Project management	
Rödl & Partner	Audit assistant	auditing
T.Con GmbH	HCM Consultant	IT
Corazones para Peru	PR, Marketing	
Wefit Solution AG	Sales Director	adult education
Ed. Züblin AG	Trainee	building
Karl-Theodor-Molinari	Seminar manager	building
Greenlight Consulting GmbH	consultant	Consultancy

13. „What was your starting salary?“

salary:	total number:	male:	female:
Up to 25.000€/pa	2 (11.8 %)	0	2 (20.0 %)
Up to 30.000€/pa	1 (5.9 %)	1 (14.3 %)	0
Up to 35.000€/pa	3 (17.6 %)	1 (14.3 %)	2 (20.0 %)
40.000€/pa and more	7 (41.2 %)	5 (71.4 %)	2 (20.0 %)
Not applicable	4 (23.5 %)	0	4 (40.0 %)

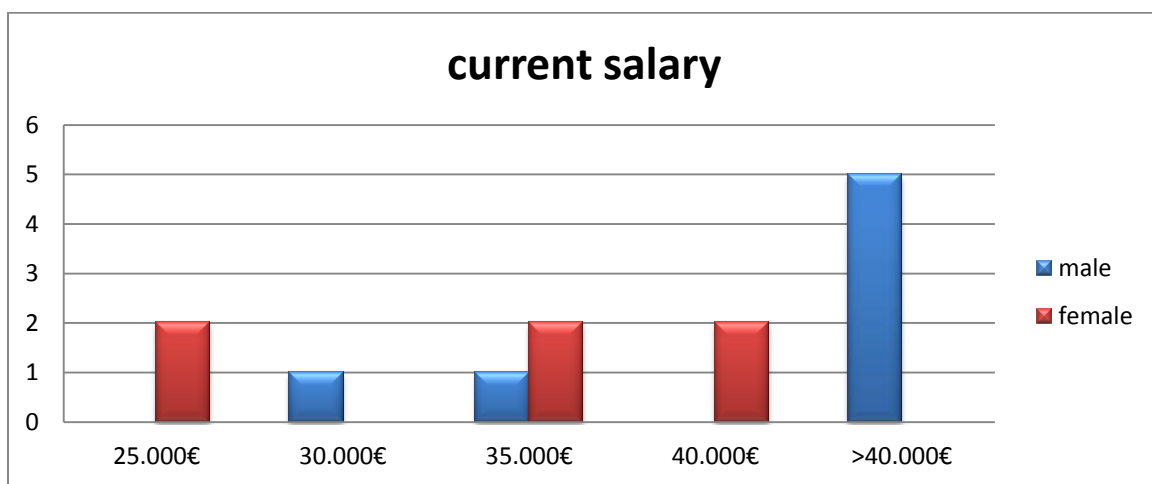


chart 5

In the studies of the International Management you recognize a difference between the salaries of men and women: men earn more than women.

14. „Where did you start to work after your first graduation?“

company:	devison:	sector:
UBS, Polen	eyuity research	Finance
Procter & Gamble	Assistand Brand Manager	costumer
Tesla Motors GmbH	sales	Automotive
IWS Firmengruppe	Assistant	security
Hochschule Deggendorf	student counseling	University
UniCredit Bank AG	cashmanagment	Banking
LG Electronics Poland	purchasing	customer

Adidas AG	marketing	sport
Rödl & Partner	audit assistant	auditing
Greelight Consulting GmbH	Consaltent	Consultancy
Konzept AG	Assistent	
O2		communication
Wefit Solution AG	Assistant	
ENVALUE GmbH		

In total, seven graduates (41.2 %) already changed jobs.

Region:	total number:	male:	female:
Niederbayern	4 (28.6 %)	0	4 (57.1 %)
Oberbayern	2 (14.3 %)	2 (28.5 %)	0
Unterfranken	1 (7.1 %)	1 (14.3 %)	0
Mittelfranken	2 (14.3 %)	1 (14.3 %)	1 (14.3 %)
Baden Württemberg	2 (14.3 %)	1 (14.3 %)	1 (14.3 %)
Polen	2 (14.3 %)	1 (14.3 %)	1 (14.3 %)
Schweiz	1 (7.1 %)	1 (14.3 %)	0

Bavaria

Germany
2
Europe
3

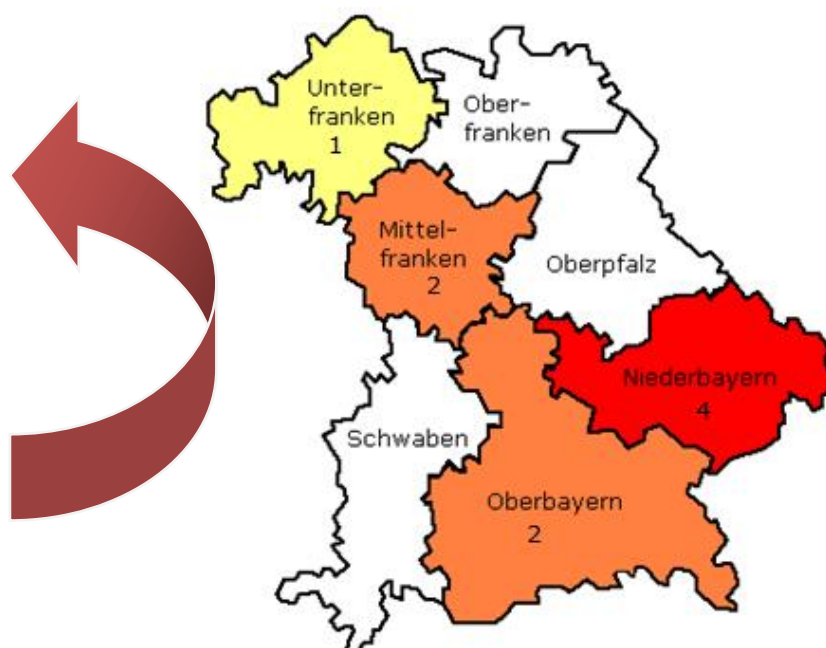


chart 6

64.3 % of the graduates remained in Bavaria, the rest found an employment within Europe.

15. „What was your starting salary here?“

salary:	total number:	male:	female:
up to 25.000€/pa	2 (11.8 %)	1 (14.3 %)	1 (10.0 %)
up to 30.000€/pa	1 (5.9 %)	0	1 (10.0 %)
up to 35.000€/pa	4 (23.5 %)	1 (14.3 %)	3 (30.0 %)
40.000€/pa and more	5 (29.4 %)	5 (71.4 %)	0
Not applicable	5 (29.4 %)	0	5 (50.0 %)

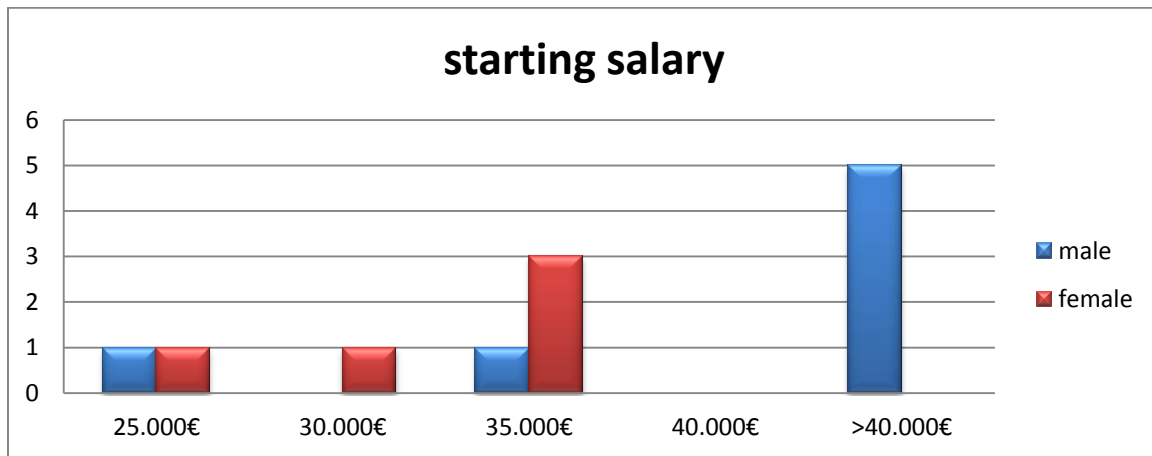


chart 7

16. „How did you find your first employment as a graduate?“

[multiple answers possible]



chart 8

The alumni mainly checked ads on medias to find their first job.

17. „How long did it take you to find your first job and how many applications did you have to write?“

month:	total number:	male:	female:
0 – 2 month	9 (69.2 %)	6 (85.7 %)	3 (50.0 %)
3 – 5 month	2 (15.4 %)	1 (14.3 %)	1 (16.7 %)
6 – 10 month	2 (15.4 %)	0	2 (33.3 %)

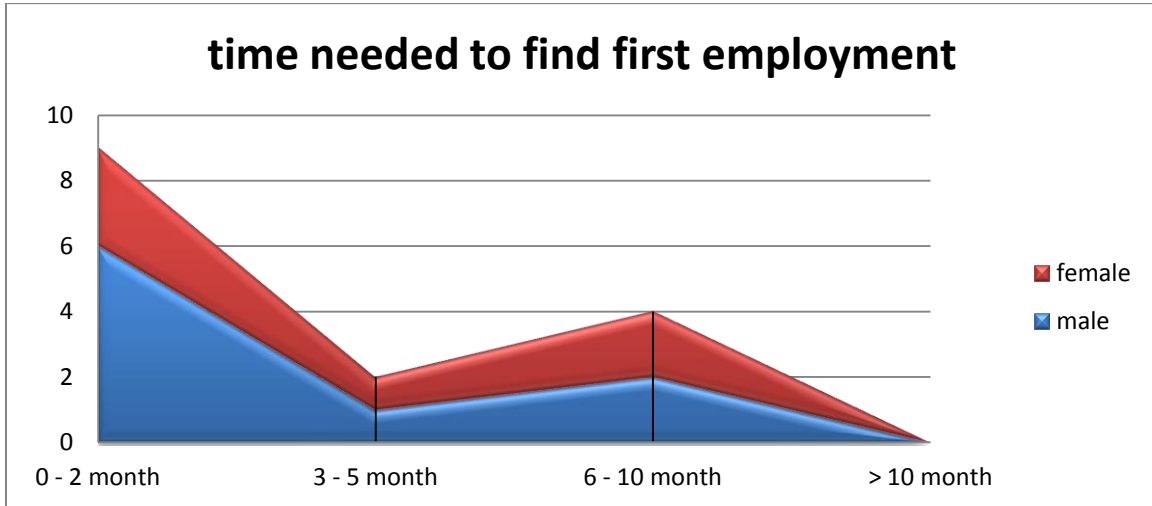


chart 9

number of applications:	total number:	male:	female:
0 – 3	6 (46.1 %)	4 (66.7 %)	2 (28.6 %)
4 – 10	2 (15.4 %)	1 (16.7 %)	1 (14.2 %)
11 – 20	3 (23.1 %)	1 (16.7 %)	2 (28.6 %)
>20	2 (15.4 %)	0	2 (28.6 %)

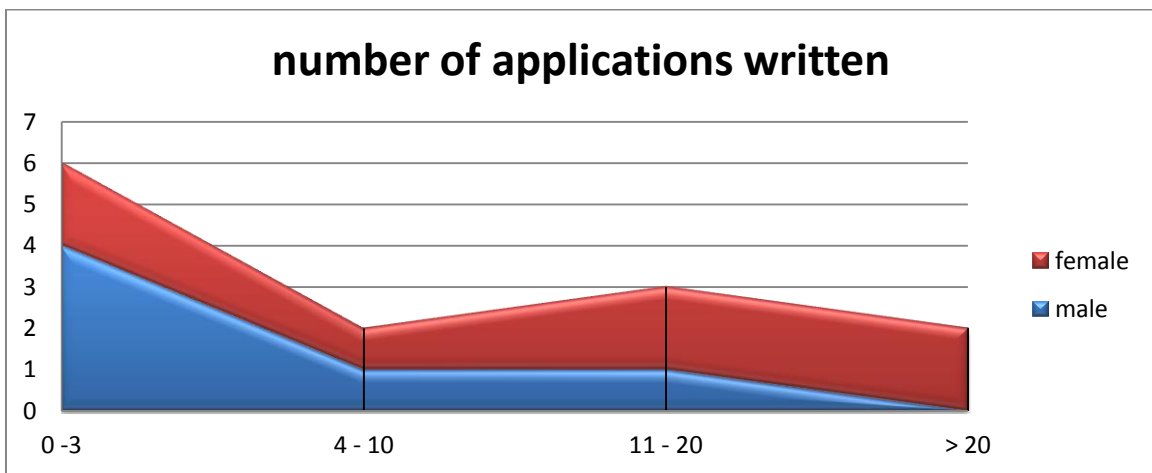


chart 10

18. „Do you consider doing a masters degree later?“

[multiple answers possible]

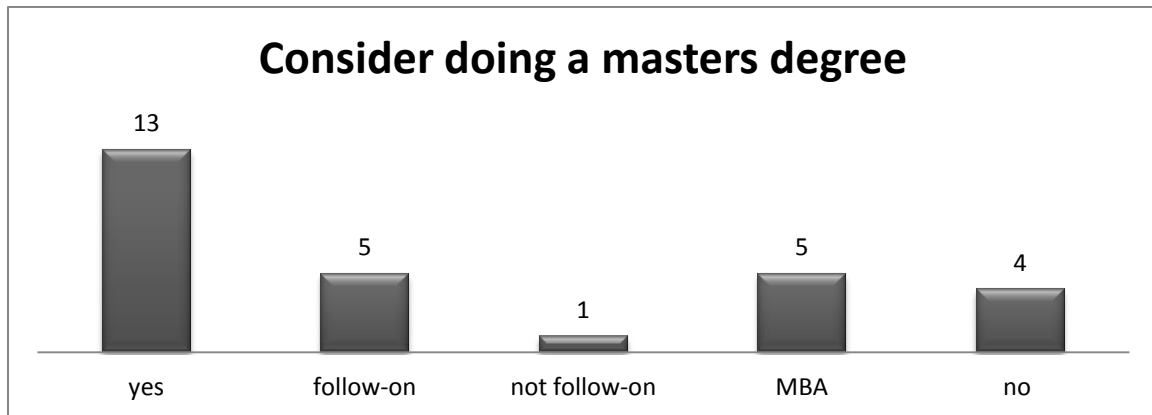


chart 11

62.0 % of the respondents consider doing a master later, the majority prefers a subsequent master´s degree in account, 38.0% made so far no decision.

IV. Part to be answered by everyone

19. „Are you regularly informed by the services and offers of the Alumni management of your university of applied sciences?“

answer:	total number:
yes	10
no	7

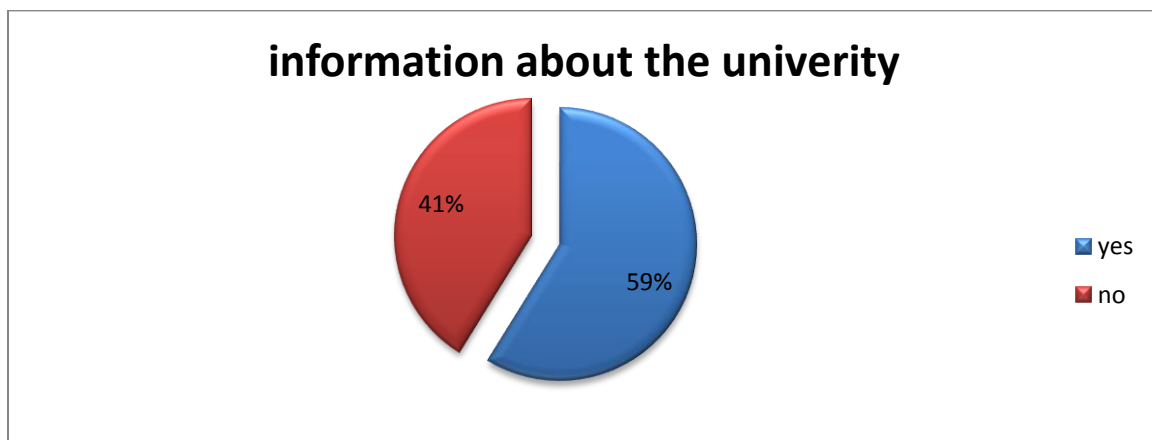


chart 12

The majority regularly receive messages and invitations from the HDU.

V. Appendix

Acknowledgement

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